

ZILLOW

Zillow® Listings Feed Guide

Technical Spec for
V1.0.19 Zillow Interchange Format

1/26/2016

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Overview

This technical guide to the Zillow Listings Feed is intended for the technical team within a company that wishes to submit their feed to Zillow.

Revision History

We have made the following updates to the Zillow Listings Feed Technical Spec:

Date	Revisions Made
8/31/2007	V1.0 released
9/6/2007	V1.0.1: • Typos fixed • Added tag for street intersection • Added tag for virtual tour link • Added tag for ZPID
9/13/2007	V1.0.2: • Turned phone numbers into a single element • Added tag for legal description • Noted that <email> tag in feed does not have to be filled in if an alternate contact e-mail was provided
9/20/2007	V1.0.3: • Added column in Element Specifications table to identify Basic Data fields
1/21/2008	V1.0.4: • Added tag for displaying the property address
4/17/2008	V1.0.5: • Noted that property type is a required element • Added vacant land as another property type option
9/25/2008	V1.0.6: • Fixed a spelling error on page 8 • Removed truncated closing tags residing in the ZIF example code section
8/25/2009	V1.0.7: • Add ListingEmail element to xml • Add AlwaysEmailAgent element to xml
1/25/2010	V1.0.8: • Add Rental Listing Support to feed format
4/21/2010	V1.0.9: • Extended support for additional Brokerage info: Add Broker Phone, BrokerEmail, BrokerWebsite, OfficeName, FranchiseName fields
7/27/2011	V1.0.10: • Require broker phone number; minor fixes
10/5/2011	V1.0.10: • Minor fixes

Date	Revisions Made
10/19/2011	V1.0.11: • Support for Studios • Clarified Property Manager contact information support for Rental listings
2/29/2012	V1.0.12: • Support for “Contact for Details” for Rental Availability
4/24/2013	V1.0.13: • Support for REO indication • Support for ProviderListingId
11/6/2013	V1.0.14: • Minor fixes
3/12/2014	V1.0.15: • Support for HOA fees
6/4/2014	V1.0.16: • Support for Coming Soon listings
12/16/2014	V1.0.17: • Minor fixes
8/5/2015	V1.0.18: • Support for quarter and three quarter bathrooms
1/26/2016	V1.0.19: • Support for agent license number

FAQ

How do I sign up to submit my feed to Zillow?

Go to www.zillowfeeds.com, fill out the form, and enter the feed URL, if you have it. Then click “Submit.” We will contact you soon to share further details and to complete the setup process. If you encounter any problems, e-mail feeds@zillow.com for assistance.

If you are submitting a rental listing feed for large multifamily properties (generally apartment communities with multiple vacancies), you should use the MITS or HotPads format and submit your feed following the instructions [here](#).

What communication protocols do you support?

We support HTTP and FTP protocols. If your feed is password protected, please contact us at feeds@zillow.com and we’ll set things up to maintain that security.

What kind of feed formats do you support?

We support three types of XML feeds:

- **ZIF (Zillow Interchange Format):** This is our own feed format that will allow you to create rich listings on Zillow. See the Zillow Interchange Format specification.
- **TFF (Trulia Feed Format):** If you have a feed set up with Trulia, you can use that same format for Zillow.
- **Syndication RETS:** We support the standard RETS syndication schema (found [here](#)).

Who do I contact in case something isn't working correctly?

Please contact Zillow Customer Support via e-mail at feeds@zillow.com.

XML Guidelines

Some characters will not display as intended after the XML is parsed. There are two different methods you can use to ensure that your text is displayed correctly.

Entity Reference

To use any of the illegal XML characters (& , ' , < , > , "), please refer to the following table and replace any of these characters with the respective entity reference. An alternative to using entity references is to enclose the tag values inside a CDATA tag, which will be explained in the next section.

Character	Entity Reference	Description
&	&	Amperсанд
'	'	Apostrophe
>	>	Greater Than
<	<	Less Than
"	"	Quotation Mark

CDATA

Enclose tag values in a CDATA section, as described in the following table. Anything enclosed within these tags will not be parsed and will be displayed literally.

Begin CDATA section	<![CDATA[
End CDATA section	]]>
Example	<tag><![CDATA[This is a description & it contains "illegal" characters but that's okay because it's inside the CDATA tag]]></tag>

Case Sensitivity

In addition to ensuring that your XML is parsed correctly, it is also important to note that the ZIF elements and corresponding values are case sensitive. For example, <PropertyType>SingleFamily</PropertyType> will be accepted successfully, whereas <Propertytype>singlefamily</Propertytype> will not be.

Feed Format

By using the Zillow Interchange Format (ZIF), you can include as much detail about a home as you'd like. Obviously, the more information you can supply, the more attractive the home will be to a potential buyer.

The only fields required are property type, address (including unit number when applicable), contact e-mail and phone number, price, status, number of bedrooms (when applicable), and number of bathrooms (when applicable); all of these fields are shown in **bold** in the XML below. While these are the minimum requirements for each individual listing, feeds must have the ability to exceed those minimum requirements when the

information is available by including photos, descriptions, and other details. Please note that Coming Soon listings have other requirements. Only feeds that include high quality listings will be accepted. The Zillow Listing Quality Policy can be found [here](#).

XML Specification

```
<Listings>
  <Listing>
    <Location>
      <StreetAddress/>
      <UnitNumber/>
      <City/>
      <State/>
      <Zip/>
      <Lat/>
      <Long/>
      <DisplayAddress/>
    </Location>
    <ListingDetails>
      <Status/>
      <Price/>
      <ListingUrl/>
      <MlsId/>
      <MlsName/>
      <ProviderListingId/>
      <VirtualTourUrl/>
      <ListingEmail/>
      <AlwaysEmailAgent/>
      <ShortSale/>
      <REO/>
      <ComingSoonOnMarketDate/>
    </ListingDetails>
    <RentalDetails>
      <Availability/>
      <LeaseTerm/>
      <DepositFees/>
      <UtilitiesIncluded> <!-- Yes | No -->
        <Water>Yes | No</Water>
        <Sewage>Yes | No </Sewage>
        <Garbage>Yes | No </Garbage>
        <Electricity>Yes | No </Electricity>
        <Gas>Yes | No </Gas>
        <Internet>Yes | No </Internet>
        <Cable>Yes | No </Cable>
        <SatTV>Yes | No </SatTV>
      </UtilitiesIncluded>
      <PetsAllowed> <!-- Yes | No -->
        <NoPets>Yes | No</NoPets>
        <Cats>Yes | No</Cats>
        <SmallDogs>Yes | No </SmallDogs>
        <LargeDogs>Yes | No</LargeDogs>
      </PetsAllowed>
    </RentalDetails>
    <BasicDetails>
      <PropertyType/>
```

```

        <Title/>
        <Description/>
        <Bedrooms/>
        <Bathrooms/>
        <FullBathrooms/>
        <HalfBathrooms/>
        <QuarterBathrooms/>
        <ThreeQuarterBathrooms/>
        <LivingArea/>
        <LotSize/>
        <YearBuilt/>
    </BasicDetails>
    <Pictures>
        <Picture> <!-- repeatable --!>
            <PictureUrl/>
            <Caption/>
        </Picture>
    </Pictures>
    <Agent>
        <FirstName/>
        <LastName/>
        <EmailAddress/>
        <PictureUrl/>
        <OfficeLineNumber/>
        <MobilePhoneLineNumber/>
        <FaxLineNumber/>
        <LicenseNum/>
    </Agent>
    <Office>
        <BrokerageName/>
        <BrokerPhone/>
        <BrokerEmail/>
        <BrokerWebsite/>
        <StreetAddress/>
        <UnitNumber/>
        <City/>
        <State/>
        <Zip/>
        <OfficeName/>
        <FranchiseName/>
    </Office>
    <OpenHouses>
        <OpenHouse> <!-- repeatable --!>
            <Date/>
            <StartTime/>
            <EndTime/>
        </OpenHouse>
    </OpenHouses>
    <Fees>
        <Fee> <!-- repeatable --!>
            <FeeType/>
            <FeeAmount/>
            <FeePeriod/>
        </Fee>
    </Fees>

```

```

<Neighborhood>
  <Name/>
  <Description/>
</Neighborhood>
<RichDetails>
  <AdditionalFeatures/>
  <Appliances>
    <Appliance/> <!-- repeatable --!>
  </Appliances>
  <ArchitectureStyle/>
  <Attic/>
  <BarbecueArea/>
  <Basement/>
  <BuildingUnitCount/>
  <CableReady/>
  <CeilingFan/>
  <CondoFloorNum/>
  <CoolingSystems>
    <CoolingSystem/> <!-- repeatable --!>
  </CoolingSystems>
  <Deck/>
  <DisabledAccess/>
  <Dock/>
  <Doorman/>
  <DoublePaneWindows/>
  <Elevator/>
  <ExteriorTypes>
    <ExteriorType/> <!-- repeatable --!>
  </ExteriorTypes>
  <Fireplace/>
  <FloorCoverings>
    <FloorCovering/> <!-- repeatable --!>
  </FloorCoverings>
  <Garden/>
  <GatedEntry/>
  <Greenhouse/>
  <HeatingFuels>
    <HeatingFuel/> <!-- repeatable --!>
  </HeatingFuels>
  <HeatingSystems>
    <HeatingSystem/> <!-- repeatable --!>
  </HeatingSystems>
  <HottubSpa/>
  <Intercom/>
  <JettedBathTub/>
  <Lawn/>
  <MotherInLaw/>
  <NumFloors/>
  <NumParkingSpaces/>
  <ParkingTypes>
    <ParkingType/> <!-- repeatable --!>
  </ParkingTypes>
  <Patio/>
  <Pond/>
  <Pool/>

```

```

    <Porch/>
    <RoofTypes>
        <RoofType/> <!-- repeatable --!>
    </RoofTypes>
    <RoomCount/>
    <Rooms>
        <Room/> <!-- repeatable --!>
    </Rooms>
    <RvParking/>
    <Sauna/>
    <SecuritySystem/>
    <Skylight/>
    <SportsCourt/>
    <SprinklerSystem/>
    <VaultedCeiling/>
    <ViewTypes>
        <ViewType/> <!-- repeatable --!>
    </ViewTypes>
    <Waterfront/>
    <Wetbar/>
    <WhatOwnerLoves/>
    <Wired/>
    <YearUpdated/>
    <FitnessCenter/>
    <BasketballCourt/>
    <TennisCourt/>
    <NearTransportation/>
    <ControlledAccess/>
    <Over55ActiveCommunity/>
    <AssistedLivingCommunity/>
    <Storage/>
    <FencedYard/>
    <PropertyName/> <!-- e.g.<![CDATA[Vista]]> -->
    <Furnished>Yes | No</Furnished>
    <HighspeedInternet>Yes | No</HighspeedInternet>
    <OnsiteLaundry>Yes | No</OnsiteLaundry>
    <CableSatTV>Yes | No</CableSatTV>
</RichDetails>
</Listing>
</Listings>

```

Element Specifications

Some of the elements are labeled “Multiples Allowed”. These elements can have multiple selections nested within them. For example, to specify that a property has both a mountain view and a water view, the XML would look like this:

```
<ViewTypes>
  <ViewType>Mountain</ViewType>
  <ViewType>Water</ViewType>
</ViewTypes>
```

Basic Data fields as referenced in the Zillow Listings Feed Terms of Use are those fields in the ZIF which are identified in the table below or analogous fields in any other data format used to provide data to Zillow.

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<Location>				
<StreetAddress/>	Yes	Yes		
<UnitNumber/>	Yes (when applicable)	Yes		
<City/>	Yes	Yes		
<State/>	Yes	Yes	Two-letter abbreviation	
<Zip/>	Yes	Yes	Basic five-digit zip	
<Lat/>	No	Yes	6 decimals preferred	Latitude coordinate
<Long/>	No	Yes	6 decimals preferred	Longitude coordinate
<DisplayAddress/>	No	Yes	Yes/No	Defines if the address should be displayed on Zillow (Defaults to Yes if not populated). Please note that we do not accept Coming Soon listings with Display Address = No.
<ListingDetails>				
<Status/>	Yes	Yes	• Active • Contingent • Pending • For Rent • Coming Soon*	* please contact partners@zillow.com if you are interested in sending Coming Soon listings
<Price/>	Yes	Yes		Sale price or monthly rent price
<ListingUrl/>	No	Yes	Including http://, properly escaped	
<MlsId/>	No	Yes		
<MlsName/>	No	Yes		
<ProviderListingId/>	No	No	String up to 100 characters	Provider’s internal id for this listing
<VirtualTourUrl/>	No	Yes	Including http://, properly escaped	Link that points to listing virtual tour
<ListingEmail/>	No	No	RFC-2822	Email address that will be used instead of the agent email for this listing only. The Agent\EmailAddress field is still required , even if ListingEmail is provided.

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<AlwaysEmailAgent/>	No	No	0 (Zero) or 1 (One)	Set this field to 1 in order to email both the agent and the email address specified in <ListingEmail/> above. Defaults to 0 if not specified.
<ShortSale/>	No	Yes	Yes or No	Is this listing a short sale?
<REO/>	No	Yes	Yes or No	Is this listing bank owned?
<ComingSoonOnMarketDate/>	Yes for Coming Soon listings	No	A valid date in yyyy-MM-dd format	If this is a Coming Soon listing, when is it expected to be listed on the market? This date must be no more than 30 days in the future.
<RentalDetails>				
<Availability/>	No	Yes	•ContactForDetails •A valid date in yyyy-MM-dd format	Defaults to "Now" if not specified
<LeaseTerm/>	No	Yes	•ContactForDetails •Monthly •SixMonths •OneYear •RentToOwn	Defaults to "ContactForDetails" if not specified
<DepositFees/>	No	Yes		Free form text
<UtilitiesIncluded/>	No	Yes	•Water •Sewage •Garbage •Electricity •Gas •Internet •Cable •SatTv	Yes/No for each utility. See XML section above for format.
<PetsAllowed/>	No	Yes	•No Pets •Cats •SmallDogs •LargeDogs	Yes/No for each pet option. See XML section above for format.
<BasicDetails>				
<PropertyType/>	Yes	Yes	•SingleFamily •Condo •Townhouse •Coop •MultiFamily •Manufactured •VacantLand •Other •Apartment	The type of dwelling
<Title/>	No	No		
<Description/>	No	No		

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<Bedrooms/>	Yes (when applicable)	Yes	- For vacant land properties, do not include this element - For studios, provide 'Studio' or '0' - For everything else, provide a number	
<Bathrooms/>	Yes (when applicable)	Yes		This element should only be provided if the Full/Half/Quarter/ThreeQuarter bathroom elements are not provided.
<FullBathrooms/>	No	Yes		Full bath contains a toilet, sink and bathtub
<HalfBathrooms/>	No	Yes		Half bath contains a sink and toilet
<QuarterBathrooms/>	No	Yes		Quarter bath contains a sink or a toilet
<ThreeQuarterBathrooms/>	No	Yes		Three Quarter bath contains a toilet, sink, and shower
<LivingArea/>	No	Yes	In square feet	Generally, only finished, heated space counts, such as the main finished floors, a finished basement, and/or a finished attic
<LotSize/>	No	Yes	In acres	
<YearBuilt/>	No	Yes		
<Pictures>				
<Picture>	No, but at least 1 is required for Coming Soon listings	No		Multiples Allowed; 25MB max each; First picture will be used for main picture.
<PictureUrl/>	No	No	Including http://, properly escaped	Link that points to listing picture
<Caption/>	No	No		Short image caption
<Agent>				
For sale listings, this is the agent's information. For rental listings, this is the property manager's information.				
<FirstName/>	No	Yes		
<LastName/>	No	Yes		
<EmailAddress/>	Yes	Yes		Always required, even if ListingEmail is provided.
<PictureUrl/>	No	Yes	Including http://, properly escaped	
<OfficeLineNumber/>	No	Yes	###-###-### x#####	Extensions up to 5 digits are supported
<MobilePhoneNumber/>	No	Yes	###-###-###	
<FaxLineNumber/>	No	Yes	###-###-###	
<LicenseNum/>	No	Yes	25 characters or less	
<Office>				
For sale listings, this is the brokerage information. For rental listings, this is the property management company information.				
<BrokerageName/>	No	Yes		

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<BrokerPhone/>	Yes	Yes	###-###-### x#####	Extensions up to 5 digits are supported
<BrokerEmail/>	No	Yes		
<BrokerWebsite/>	No	Yes		
<StreetAddress/>	No	Yes		
<UnitNumber/>	No	Yes		
<City/>	No	Yes		
<State/>	No	Yes	Two-letter abbreviation	
<Zip/>	No	Yes	Basic five-digit zip	
<OfficeName/>	No	Yes		Name of local brokerage office if applies
<FranchiseName/>	No	Yes		
<OpenHouses>				
<OpenHouse>	No	Yes		Multiples Allowed
<Date/>	No	Yes	yyyy-MM-dd	
<StartTime/>	No	Yes	hh:mm (i.e. 15:30)	24 hour format expected
<EndTime/>	No	Yes	hh:mm	24 hour format expected
<Neighborhood>				
<Name/>	No	Yes		
<Fees>				
<Fee>	No	Yes		Multiples Allowed
<FeeType/>	No	Yes	•HOA •Maintenance •CommonCharges	
<FeeAmount/>	No	Yes		
<FeePeriod/>	No	Yes	•monthly •quarterly •annually	Defaults to monthly if not provided
<RichDetails>				
<AdditionalFeatures/>	No	Yes		Comma-separated list of additional features not already available as a ZIF element.
<Appliances>	No	Yes		Multiples Allowed
<Appliance/>	No	Yes	•Dishwasher •Dryer •Freezer •GarbageDisposal •Microwave •RangeOven •Refrigerator •TrashCompactor •Washer	

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<ArchitectureStyle/>	No	Yes	•Bungalow •CapeCod •Colonial •Contemporary •Craftsman •French •Georgian •Loft •Modern •Queen AnneVictorian •RanchRambler •SantaFePuebloStyle •Spanish •Split-level •Tudor •Other	
<Attic/>	No	Yes	Yes	
<BarbecueArea/>	No	Yes	Yes	
<Basement/>	No	Yes	Yes	
<BuildingUnitCount/>	No	Yes		Number of units in building, for condos, co-ops or multi-family only
<CableReady/>	No	Yes	Yes	
<CeilingFan/>	No	Yes	Yes	
<CondoFloorNum/>	No	Yes		Floor that property is on, for condos and co-ops only
<CoolingSystems>	No	Yes		Multiples Allowed
<CoolingSystem/>	No	Yes	•None •Central •Evaporative •Geothermal •Wall •Solar •Other	
<Deck/>	No	Yes	Yes	
<DisabledAccess/>	No	Yes	Yes	
<Dock/>	No	Yes	Yes	
<Doorman/>	No	Yes	Yes	
<DoublePaneWindows/>	No	Yes	Yes	
<Elevator/>	No	Yes	Yes	
<ExteriorTypes>	No	Yes		Multiples Allowed

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<ExteriorType/>	No	Yes	•Brick •CementConcrete •Composition •Metal •Shingle •Stone •Stucco •Vinyl •Wood •WoodProducts •Other	
<Fireplace/>	No	Yes	Yes	
<FloorCoverings>	No	Yes		Multiples Allowed
<FloorCovering/>	No	Yes	•Carpet •Concrete •Hardwood •Laminate •LinoleumVinyl •Slate •Softwood •Tile •Other	
<Garden/>	No	Yes	Yes	
<GatedEntry/>	No	Yes	Yes	
<Greenhouse/>	No	Yes	Yes	
<HeatingFuels>	No	Yes		Multiples Allowed
<HeatingFuel/>	No	Yes	•None •Coal •Electric •Gas •Oil •PropaneButane •Solar •WoodPellet •Other	Energy type for heating system
<HeatingSystems>	No	Yes		Multiples Allowed
<HeatingSystem/>	No	Yes	•Baseboard •ForcedAir •HeatPump •Radiant •Stove •Wall •Other	
<HottubSpa/>	No	Yes	Yes	
<Intercom/>	No	Yes	Yes	
<JettedBathTub/>	No	Yes	Yes	
<Lawn/>	No	Yes	Yes	

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<MotherInLaw/>	No	Yes	Yes	
<NumFloors/>	No	Yes		
<NumParkingSpaces/>	No	Yes		Number of covered parking spaces
<ParkingTypes>	No	Yes		Multiples Allowed
<ParkingType/>	No	Yes	•Carport •GarageAttached •GarageDetached •OffStreet •OnStreet •None	
<Patio/>	No	Yes	Yes	
<Pond/>	No	Yes	Yes	
<Pool/>	No	Yes	Yes	
<Porch/>	No	Yes	Yes	
<RoofTypes>	No	Yes		Multiples Allowed
<RoofType/>		Yes	•Asphalt •BuiltUp •Composition •Metal •ShakeShingle •Slate •Tile •Other	
<RoomCount/>	No	Yes		Total number of rooms. It should be greater than the sum of beds and baths
<Rooms>	No	Yes		Multiples Allowed
<Room/>	No	Yes	•BreakfastNook •DiningRoom •FamilyRoom •LaundryRoom •Library •MasterBath •MudRoom •Office •Pantry •RecreationRoom •Workshop •SolariumAtrium •SunRoom •WalkInCloset	
<RvParking/>	No	Yes	Yes	
<Sauna/>	No	Yes	Yes	
<SecuritySystem/>	No	Yes	Yes	
<Skylight/>	No	Yes	Yes	
<SportsCourt/>	No	Yes	Yes	
<SprinklerSystem/>	No	Yes	Yes	

Element	Required	Basic Data	Format	Description (when not self-explanatory)
<VaultedCeiling/>	No	Yes	Yes	
<FitnessCenter/>	No	Yes	Yes	
<BasketballCourt/>	No	Yes	Yes	
<TennisCourt/>	No	Yes	Yes	
<NearTransportation/>	No	Yes	Yes	
<ControlledAccess/>	No	Yes	Yes	
<Over55ActiveCommunity/>	No	Yes	Yes	
<AssistedLivingCommunity/>	No	Yes	Yes	
<Storage/>	No	Yes	Yes	
<FencedYard/>	No	Yes	Yes	
<PropertyName/>	No	Yes		Use for names of apartment or condo communities
<Furnished/>	No	Yes	Yes	
<HighspeedInternet/>	No	Yes	Yes	
<OnsiteLaundry/>	No	Yes	Yes	Is there laundry available in the building? Do not use if the laundry is directly in the home/unit.
<CableSatTV/>	No	Yes	Yes	
<ViewTypes>	No	Yes		Multiples Allowed
<ViewType/>	No	Yes	•None •City •Mountain •Park •Territorial •Water	
<Waterfront/>	No	Yes	Yes	
<Wetbar/>	No	Yes	Yes	
<WhatOwnerLoves/>	No	Yes		A description of what the current owner loves about the property
<Wired/>	No	Yes	Yes	Indicates that home has high-tech wiring
<YearUpdated/>	No	Yes		Year of last remodel

Example ZIF

For Sale Example

An example of a feed containing one property is shown below.

```

<Listings>
  <Listing>
    <Location>
      <StreetAddress>125 Main St</StreetAddress>
      <UnitNumber>12</UnitNumber>
      <City>Seattle</City>
      <State>WA</State>
      <Zip>98117</Zip>
      <Lat> 30.406706</Lat>

```

```

        <Long>-86.905379</Long>
        <DisplayAddress>Yes</DisplayAddress>
    </Location>
    <ListingDetails>
        <Status>Active</Status>
        <Price>459800</Price>
        <ListingUrl>http://BrokerSite.com/listing4874</ListingUrl>
        <MlsId>456789</MlsId>
        <MlsName>NWMLS</MlsName>
        <VirtualTourUrl>http://Site.com/VirTour123.wmv</VirtualTourUrl>
        <ListingEmail>realtor18203892@trackingsystem.com</ListingEmail>
        <AlwaysEmailAgent>1</AlwaysEmailAgent>
    </ListingDetails>
    <BasicDetails>
        <PropertyType>SingleFamily</PropertyType>
        <Title>Wonderful Ballard Charmer</Title>
        <Description>Great home on corner lot, with lots of charm &
        curb appeal.</Description>
        <Bedrooms>4</Bedrooms>
        <FullBathrooms>2</FullBathrooms>
        <HalfBathrooms>1</HalfBathrooms>
        <ThreeQuarterBathrooms>1</ThreeQuarterBathrooms>
        <LivingArea>2700</LivingArea>
        <LotSize>1.5</LotSize>
        <YearBuilt>1955</YearBuilt>
    </BasicDetails>
    <Pictures>
        <Picture>
            <PictureUrl>http://BrokerSite.com/photo123.jpg</PictureUrl>
            <Caption>Exterior View</Caption>
        </Picture>
        <Picture>
            <PictureUrl>http://BrokerSite.com/photo456.jpg</PictureUrl>
            <Caption>Master Suite</Caption>
        </Picture>
    </Pictures>
    <Agent>
        <FirstName>Alan</FirstName>
        <LastName>Smith</LastName>
        <EmailAddress>alan.smith@brokersite.com</EmailAddress>
        <PictureUrl>http://BrokerSite.com/alanpic.jpg</PictureUrl>
        <OfficeLineNumber>206-555-1212</OfficeLineNumber>
        <MobilePhoneLineNumber>206-888-1234</MobilePhoneLineNumber>
        <FaxLineNumber>206-555-1233</FaxLineNumber>
    </Agent>
    <Office>
        <BrokerageName>#1 Broker</BrokerageName>
        <BrokerPhone>206-555-4343</BrokerPhone>
        <StreetAddress>999 Washington St</StreetAddress>
        <UnitNumber>4600</UnitNumber>
        <City>Seattle</City>
        <State>WA</State>
        <Zip>98101</Zip>
    </Office>
    <OpenHouses>

```

```

    <OpenHouse>
      <Date>2007-09-25</Date>
      <StartTime>12:00</StartTime>
      <EndTime>15:00</EndTime>
    </OpenHouse>
    <OpenHouse>
      <Date>2007-10-06</Date>
      <StartTime>14:00</StartTime>
      <EndTime>17:30</EndTime>
    </OpenHouse>
  </OpenHouses>
  <Neighborhood>
    <Name>Ballard</Name>
    <Description>Very friendly and walkable.</Description>
  </Neighborhood>
  <Fees>
    <Fee>
      <FeeType>HOA</FeeType>
      <FeeAmount>123</FeeAmount>
      <FeePeriod>monthly</FeePeriod>
    </Fee>
  </Fees>
  <RichDetails>
    <AdditionalFeatures>Gazebo, Vegetable Garden</AdditionalFeatures>
    <Appliances>
      <Appliance>Dishwasher</Appliance>
      <Appliance>Refrigerator</Appliance>
    </Appliances>
    <ArchitectureStyle>Craftsman</ArchitectureStyle>
    <Attic>Yes</Attic>
    <Basement>Yes</Basement>
    <CableReady>Yes</CableReady>
    <CoolingSystems>
      <CoolingSystem>Wall</CoolingSystem>
    </CoolingSystems>
    <Deck>Yes</Deck>
    <DoublePaneWindows>Yes</DoublePaneWindows>
    <ExteriorTypes>
      <ExteriorType>Wood</ExteriorType>
      <ExteriorType>Brick</ExteriorType>
    </ExteriorTypes>
    <Fireplace>Yes</Fireplace>
    <FloorCoverings>
      <FloorCovering>Hardwood</FloorCovering>
      <FloorCovering>Carpet</FloorCovering>
      <FloorCovering>Laminate</FloorCovering>
    </FloorCoverings>
    <Garden>Yes</Garden>
    <HeatingFuels>
      <HeatingFuel>Oil</HeatingFuel>
    </HeatingFuels>
    <HeatingSystems>
      <HeatingSystem>ForcedAir</HeatingSystem>
    </HeatingSystems>
    <JettedBathTub>Yes</JettedBathTub>
  </RichDetails>

```

```

    <Lawn>Yes</Lawn>
    <MotherInLaw>Yes</MotherInLaw>
    <NumFloors>2</NumFloors>
    <NumParkingSpaces>2</NumParkingSpaces>
    <ParkingTypes>
      <ParkingType>GarageAttached</ParkingType>
      <ParkingType>OffStreet</ParkingType>
    </ParkingTypes>
    <Patio>Yes</Patio>
    <Porch>Yes</Porch>
    <RoofTypes>
      <RoofType>ShakeShingle</RoofType>
    </RoofTypes>
    <RoomCount>11</RoomCount>
    <Rooms>
      <Room>DiningRoom</Room>
      <Room>FamilyRoom</Room>
      <Room>MasterBath</Room>
      <Room>Office</Room>
      <Room>Pantry</Room>
    </Rooms>
    <SecuritySystem>Yes</SecuritySystem>
    <Skylight>Yes</Skylight>
    <SprinklerSystem>Yes</SprinklerSystem>
    <ViewTypes>
      <ViewType>Mountain</ViewType>
      <ViewType>Water</ViewType>
    </ViewTypes>
    <Waterfront>Yes</Waterfront>
    <WhatOwnerLoves>View of sunset in the evening</WhatOwnerLoves>
    <YearUpdated>1984</YearUpdated>
  </RichDetails>
</Listing>
</Listings>

```

For Rent Example

An example of a feed containing one property for rent is shown below.

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<Listings>
  <Listing>
    <Location>
      <StreetAddress>125 Main St</StreetAddress>
      <UnitNumber>14</UnitNumber>
      <City>Seattle</City>
      <State>WA</State>
      <Zip>98117</Zip>
      <Lat> 30.406706</Lat>
      <Long> -86.905379</Long>
      <DisplayAddress>Yes</DisplayAddress>
    </Location>
    <ListingDetails>
      <Status>For Rent</Status>
      <Price>1200</Price>
      <ListingUrl>http://ForRentSite.com/listing1111</ListingUrl>
      <MlsId>456790</MlsId>
    </ListingDetails>
  </Listing>
</Listings>

```

```

        <MlsName>NWMLS</MlsName>
        <VirtualTourUrl>http://Site.com/VirTour123.wmv</VirtualTourUrl>
        <ListingEmail>realtor18203892@trackingsystem.com</ListingEmail>
        <AlwaysEmailAgent>1</AlwaysEmailAgent>
    </ListingDetails>
    <RentalDetails/>
        <Availability>3/1/2010</Availability>
        <LeaseTerm>OneYear</LeaseTerm>
        <DepositFees>$30 Application Fee, First and Last Rent, $500 pet
        deposit<DepositFees>
        <UtilitiesIncluded>
            <Water>Yes</Water>
            <Sewage>Yes</Sewage>
            <Garbage>Yes</Garbage>
            <Electricity>No</Electricity>
            <Gas>No</Gas>
            <Internet>Yes</Internet>
            <Cable>No</Cable>
            <SatTV>No</SatTV>
        </UtilitiesIncluded>
        <PetsAllowed>
            <NoPets></NoPets>
            <Cats>Yes </Cats>
            <SmallDogs>Yes</SmallDogs>
            <LargeDogs>No</LargeDogs>
        </PetsAllowed>
    </RentalDetails/>
    <BasicDetails>
        <PropertyType>SingleFamily</PropertyType>
        <Title>Wonderful Ballard Charmer</Title>
        <Description>Great home on corner lot, with lots of charm &
        curb appeal.</Description>
        <Bedrooms>Studio</Bedrooms>
        <Bathrooms>1</Bathrooms>
        <LivingArea>1234</LivingArea>
        <LotSize>1.5</LotSize>
        <YearBuilt>1955</YearBuilt>
    </BasicDetails>
    <Pictures>
        <Picture>
            <PictureUrl>http://BrokerSite.com/photo123.jpg</PictureUrl>
            <Caption>Exterior View</Caption>
        </Picture>
        <Picture>
            <PictureUrl>http://BrokerSite.com/photo456.jpg</PictureUrl>
            <Caption>Master Suite</Caption>
        </Picture>
    </Pictures>
    <Agent>
        <FirstName>Alan</FirstName>
        <LastName>Smith</LastName>
        <EmailAddress>alan.smith@brokersite.com</EmailAddress>
        <PictureUrl>http://BrokerSite.com/alanpic.jpg</PictureUrl>
        <OfficeLineNumber>206-555-1212</OfficeLineNumber>
        <MobilePhoneNumber>206-888-1234</MobilePhoneNumber>
    </Agent>

```

```

        <FaxLineNumber>206-555-1233</FaxLineNumber>
</Agent>
<Office>
    <BrokerageName>#1 Broker</BrokerageName>
    <BrokerPhone>201-422-4223</BrokerPhone>
    <StreetAddress>999 Washington St</StreetAddress>
    <UnitNumber>4600</UnitNumber>
    <City>Seattle</City>
    <State>WA</State>
    <Zip>98101</Zip>
</Office>
<OpenHouses>
</OpenHouses>
<Neighborhood>
    <Name>Ballard</Name>
    <Description>Very friendly and walkable.</Description>
</Neighborhood>
<RichDetails>
    <AdditionalFeatures>Gazebo, Vegetable Garden</AdditionalFeatures>
    <Appliances>
        <Appliance>Dishwasher</Appliance>
        <Appliance>Refrigerator</Appliance>
    </Appliances>
    <ArchitectureStyle>Craftsman</ArchitectureStyle>
    <Attic>Yes</Attic>
    <Basement>Yes</Basement>
    <CableReady>Yes</CableReady>
    <CoolingSystems>
        <CoolingSystem>Wall</CoolingSystem>
    </CoolingSystems>
    <Deck>Yes</Deck>
    <DoublePaneWindows>Yes</DoublePaneWindows>
    <ExteriorTypes>
        <ExteriorType>Wood</ExteriorType>
        <ExteriorType>Brick</ExteriorType>
    </ExteriorTypes>
    <Fireplace>Yes</Fireplace>
    <FloorCoverings>
        <FloorCovering>Hardwood</FloorCovering>
        <FloorCovering>Carpet</FloorCovering>
        <FloorCovering>Laminate</FloorCovering>
    </FloorCoverings>
    <Garden>Yes</Garden>
    <HeatingFuels>
        <HeatingFuel>Oil</HeatingFuel>
    </HeatingFuels>
    <HeatingSystems>
        <HeatingSystem>ForcedAir</HeatingSystem>
    </HeatingSystems>
    <JettedBathTub>Yes</JettedBathTub>
    <Lawn>Yes</Lawn>
    <MotherInLaw>Yes</MotherInLaw>
    <NumFloors>2</NumFloors>
    <NumParkingSpaces>2</NumParkingSpaces>
    <ParkingTypes>

```

```

        <ParkingType>GarageAttached</ParkingType>
        <ParkingType>OffStreet</ParkingType>
    </ParkingTypes>
    <Patio>Yes</Patio>
    <Porch>Yes</Porch>
    <RoofTypes>
        <RoofType>ShakeShingle</RoofType>
    </RoofTypes>
    <RoomCount>11</RoomCount>
    <Rooms>
        <Room>DiningRoom</Room>
        <Room>FamilyRoom</Room>
        <Room>MasterBath</Room>
        <Room>Office</Room>
        <Room>Pantry</Room>
    </Rooms>
    <SecuritySystem>Yes</SecuritySystem>
    <Skylight>Yes</Skylight>
    <SprinklerSystem>Yes</SprinklerSystem>
    <ViewTypes>
        <ViewType>Mountain</ViewType>
        <ViewType>Water</ViewType>
    </ViewTypes>
    <Waterfront>Yes</Waterfront>
    <WhatOwnerLoves>View of sunset in the evening</WhatOwnerLoves>
    <YearUpdated>1984</YearUpdated>
    <FitnessCenter>Yes</FitnessCenter>
    <BasketballCourt>No</BasketballCourt>
    <TennisCourt>Yes</TennisCourt/>
    <NearTransportation>Yes</NearTransportation>
    <ControlledAccess>Yes</ControlledAccess>
    <Over55ActiveCommunity>No</Over55ActiveCommunity>
    <AssistedLivingCommunity>No</AssistedLivingCommunity>
    <Storage>Yes</Storage>
    <FencedYard>Yes</FencedYard>
    <PropertyName>View Ridge Apartments</PropertyName>
    <Furnished>No</Furnished>
    <HighspeedInternet>No</HighspeedInternet>
    <OnsiteLaundry>Yes</OnsiteLaundry>
    <CableSatTV>No</CableSatTV>
    </RichDetails>
</Listing>
</Listings>

```

Coming Soon Example

An example of a feed containing one Coming Soon listing is shown below.

```

<Listings>
    <Listing>
        <Location>
            <StreetAddress>125 Main St</StreetAddress>
            <UnitNumber>12</UnitNumber>
            <City>Seattle</City>

```

```

        <State>WA</State>
        <Zip>98117</Zip>
        <Lat> 30.406706</Lat>
        <Long> -86.905379</Long>
        <DisplayAddress>Yes</DisplayAddress>
    </Location>
    <ListingDetails>
        <Status>Coming Soon</Status>
        <Price>459800</Price>
        <ListingUrl>http://BrokerSite.com/listing4874</ListingUrl>
        <VirtualTourUrl>http://Site.com/VirTour123.wmv</VirtualTourUrl>
        <ComingSoonOnMarketDate>2014-10-10</ComingSoonOnMarketDate>
    </ListingDetails>
    <BasicDetails>
        <PropertyType>SingleFamily</PropertyType>
        <Title>Wonderful Ballard Charmer</Title>
        <Description>Great home on corner lot, with lots of charm &
        curb appeal.</Description>
        <Bedrooms>4</Bedrooms>
        <Bathrooms>2.5</Bathrooms>
        <LivingArea>2700</LivingArea>
        <LotSize>1.5</LotSize>
        <YearBuilt>1955</YearBuilt>
    </BasicDetails>
    <Pictures>
        <Picture>
            <PictureUrl>http://BrokerSite.com/photo123.jpg</PictureUrl>
            <Caption>Exterior View</Caption>
        </Picture>
        <Picture>
            <PictureUrl>http://BrokerSite.com/photo456.jpg</PictureUrl>
            <Caption>Master Suite</Caption>
        </Picture>
    </Pictures>
    <Agent>
        <FirstName>Alan</FirstName>
        <LastName>Smith</LastName>
        <EmailAddress>alan.smith@brokersite.com</EmailAddress>
        <PictureUrl>http://BrokerSite.com/alanpic.jpg</PictureUrl>
        <OfficeLineNumber>206-555-1212</OfficeLineNumber>
        <MobilePhoneLineNumber>206-888-1234</MobilePhoneLineNumber>
        <FaxLineNumber>206-555-1233</FaxLineNumber>
    </Agent>
    <Office>
        <BrokerageName>#1 Broker</BrokerageName>
        <BrokerPhone>206-555-4343</BrokerPhone>
        <StreetAddress>999 Washington St</StreetAddress>
        <UnitNumber>4600</UnitNumber>
        <City>Seattle</City>
        <State>WA</State>
        <Zip>98101</Zip>
    </Office>
    <RichDetails>
        <AdditionalFeatures>Gazebo, Vegetable Garden</AdditionalFeatures>
        <Appliances>

```

```
        <Appliance>Dishwasher</Appliance>
        <Appliance>Refrigerator</Appliance>
    </Appliances>
</RichDetails>
</Listing>
</Listings>
```